

PROFESSIONAL

UNIVERSITY of PENNSYLVANIA

PHILADELPHIA 19104

News Bureau

November 28, 1973

Franklin Building
3451 Walnut Street

Dr. Elizabeth Ralph
Associate Director, MASCA
BW4 David Rittenhouse Lab

Dear Dr. Ralph:

Due to conflicting schedules and events,
the Media Relations Conference originally slated
for December 4th in the Faculty Tearoom has been
temporarily postponed. We will invite you again
when we reschedule the meeting.

Sincerely yours,



Robert F. Coryell
Director

RFC:mg

UNIVERSITY of PENNSYLVANIA

PHILADELPHIA 19104

News Bureau

November 26, 1973

Franklin Building
3451 Walnut Street

Dr. Elizabeth Ralph
Associate Director, MASCA
BW4 David Rittenhouse Labs

Dear Dr. Ralph:

We invite you to participate in a discussion of public relations and public information objectives and opportunities related to science and engineering departments and programs at the University.

Staff members of the News Bureau, the Radio and Television Office, Motion Picture Services, the Almanac, and the Gazette will brief you on current efforts, results, media requirements, and problems which we perceive. We hope you will share with us your thoughts on public relations needs in your area, major upcoming events and programs which will require our attention, and any procedural changes which you think would improve our working relationships.

We will meet from 11 a.m. to 2 p.m., Tuesday, December 4, in the Faculty Club. Please let us know if you can attend so that we may give the Club a luncheon count.

Sincerely,



Robert F. Coryell
Director
594-8721

RFC:cvg

SEE Pages 2 AND 3

To: Chemistry Faculty
From: Dr. Charles C. Price
Re: Plans for "College Day", 23 February 1974
Date: 5 February 1974

The current status of our plans for hosting college alumni on Saturday, 23 February, are summarized below:

PROGRAM OF EVENTS

- 9:30 A.M. REGISTRATION. The Lobby, New Chemistry Building, N. E. Corner, 34th and Spruce Streets.
- 10:00 A.M. "LASERS LIGHT UP CHEMISTRY", a talk by Dr. Michael R. Topp, Assistant Professor of Chemistry - Auditorium.
- 10:30 A.M. "PHEROMONES, THE SEX TRAP", a lecture by Dr. Amos B. Smith, III, Assistant Professor of Chemistry - Auditorium.
- 11:00 A.M. COFFEE BREAK. Basement Foyer.
- 11:15 A.M. "ENZYME MAGIC", a talk by Dr. Barry S. Cooperman, Associate Professor of Chemistry - Auditorium.
- 11:45 A.M. "CHEMISTRY AND SOCIETY", a commentary Dr. Charles C. Price, Benjamin Franklin Professor of Chemistry - Auditorium.
- 12:30 P.M. RECEPTION AND LUNCHEON with brief reports from Dr. David White, Chairman of the Department of Chemistry and Dr. William E. Stephens, Dean of the College - the Rotunda and Upper Egyptian Gallery, University Museum, 33rd and Spruce Streets.
- 2:45 P.M. TOURS AND LABORATORY DISPLAYS. New Chemistry Building.
to 4:15 P.M.
- 4:15 P.M. COFFEE, Faculty Lounge, Room 541. Informal tours and discussion.

The chemistry faculty are invited to attend any or all of this program. The cost for the luncheon at the Museum is \$6.50. Please let Doris Boucher (Ext. 4788) know if you wish to attend the luncheon.

A major part of the program will be the formal tour of our new building from 2:45 to 4:15 P.M. Our guests will be split up into six groups, each to be hosted by a senior faculty member for the hour and a half tour. They will spend about twelve minutes on each of the six floors, as summarized below (allowing three minutes for movement from floor to floor).

TOUR PROGRAM

Fifth Floor - Library, Lounge, Seminar Room and Offices - Host:
Dr. Donald D. Fitts.

Fourth Floor - Organic Laboratory - Hosts: Dr. Madeleine J. Joulie
Mass Spectrometer - and Dr. Elizabeth K. Ralph

Third Floor - Inorganic Laboratory - Hosts: Dr. Allan G. MacDiarmid
Cold Room and Resonance and Dr. Robert C. Davis
Facilities

Second Floor - Lasers - Hosts: Dr. Michael R. Topp
Nitrogen Afterglo - and Dr. William R.
Service Alley - Brennen

First Floor - Administrative Suite - Host: Dr. David White

Basement - Machine and Glass Shops - Host: Dr. Knut A. Krieger
Other Building Services (George Reahm and
Charles Lanning)

The procedure for the tour is as follows. The alumni will be divided into six groups of equal size. These six groups will meet with their tour guide at 2:45 P.M. in front of the elevators on each of the six floors, with group 1 at the fifth floor down through group 6 in the basement. At fifteen minute intervals each group will walk down one flight to the next floor, except for the group currently on the basement tour which will take the elevators up to the fifth floor.

At the end of the formal tour program, all participants will be invited to coffee in the Faculty Lounge (Room 541) or for informal tours of the chemistry facilities. For Saturday from 2:45 to 5:00 P.M., it is essential that everyone avoid activities which would interfere with the tour of the building. Even if your laboratories are not included in the special tour program, the visitors may look in. It would be appreciated if as many of you as possible were here and working - but on non-hazardous experiments!

<u>Floor</u>	<u>Host</u>	<u>Program</u>	<u>Time</u>	<u>Tour Schedule</u>					
				<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>
5th	Library Lounge	Professor D. D. Fitts	10 minutes	2:45	4:00	3:45	3:30	3:15	3:00
	Offices	Guide	3 Minutes						
4th	Organic Chem. Labs.	Professor M. M. Joullie	5 minutes	3:00	2:45	4:00	3:45	3:30	3:15
	Mass Spectra	Dr. Elizabeth Ralph	5 minutes						
3rd	Inorganic Labs.	Professor A. G. MacDiarmid	5 minutes	3:15	3:00	2:45	4:00	3:45	3:30
	Cold Lab and Resonance	Professor R. H. Davis	5 minutes						
2nd	Nitrogen Afterglo Service Alley	Professor W. R. Brennen Guide	5 minutes	3:30	3:15	3:00	2:45	4:00	3:45
	Lasers	Professor M. Topp	5 minutes						
1st	Office	Professor D. White	10 minutes	3:45	3:30	3:15	3:00	2:45	4:00
	Classrooms	Guide	3 minutes						
Basement	Machine Shop	Professor K. A. Krieger	5 minutes	4:00	3:45	3:30	3:15	3:00	2:45
	Glass Shop	Professor K. A. Krieger	5 minutes						
	Services	Professor K. A. Krieger	3 minutes						

Rehearsal Fri Pm will follow Tour Schedule

27 February 1974

TO: Michael Huber
Alumni Relations

FROM: G. Possehl
University Museum

Enclosed is the paragraph describing the summer course to be offered at the University Museum. It also includes the program and suggested books. We would like to include atleast one reading on dating methods for the MASCA group. That will be included when a decision on which article is appropriate has been made.

THE UNIVERSITY MUSEUM

This course will offer an overview of the University Museum as both an ongoing research institution and a repository for the preservation and study of antiquities. The course goal will be to expose the student to the way in which the modern museum functions within these dual obligations. Using the theme "Ancient Civilizations: The diversity of form" University Museum collections from Egypt and Western Asia will be utilized to investigate the first cities, early states, and the origins of writing and economic specialization. In addition the staff associated with the Museum Applied Science Center for Archaeology (MASCA) will acquaint the student with the range of techniques available to the archaeologist for dating, mapping and exploring for archaeological data.

PROGRAM

Monday: Lecture by Mr. David Crownover
"The Duties of a Museum"

Afternoon seminar: Tour of the University Museum

Tuesday: Lecture by Dr. Elizabeth K. Ralph
"MASCA: The place of the physical sciences in
the University Museum"

Afternoon seminar: Tour of MASCA Radiocarbon Dating
Laboratory, Thermoluminescent Dating
Laboratory, Aerial Photography Laboratory,
and other facilities.

Wednesday: Lecture by Mr. Gregory L. Possehl
"Ancient Civilization in Western Asia"

Afternoon seminar: Discussion

Thursday: Lecture by Dr. David O'Connor
"Ancient Egypt"

Afternoon seminar: Discussion

Friday: Summary Session by Mr. Gregory L. Possehl

BOOKS

The Primitive World and its Transformations, by Robert Redfield :
Great Seal Books, Cornell University Press, 1953 (paperback).

This is an anthropological classic which studies the sociological and cultural shifts which take place when the threshold of civilization is crossed.

Early Mesopotamia and Iran by M. E. L. Mallowan: McGraw Hill,
1965 (paperback).

This book is a copiously illustrated survey of archaeological data from Western Asia.

The Culture of Ancient Egypt by John A. Wilson: Phoenix Books,
University of Chicago Press, 1951 (paperback).

This book is one of the classic studies of Dynastic Egypt. Although somewhat out of date in some details of chronology and history it is a valuable study of Egyptian culture at the broadest level.

UNIVERSITY of PENNSYLVANIA

PHILADELPHIA 19174

Department of Alumni Relations
THE FRANKLIN BUILDING I-6

(215) 594-7811

May 31, 1974

Dr. Elizabeth K. Ralph
Research Associate of Physics
BW4 David Rittenhouse Lab/E1

Dear Dr. Ralph:

I am very pleased that you have agreed to serve on the 1973 Alumni College faculty, June 9-14.

I am enclosing an Alumni College identification card such as the registrants will have. This will entitle you to breakfast and lunch on the day of your participation in any of the following areas:

Stouffer Triangle Cafeteria, 37th and Spruce Streets
International House Cafeteria, 37th and Chestnut Streets
Potlatch Restaurant, University Museum, 33rd and Spruce Streets

Also, I hope you will take coffee breaks with us in the mornings, if convenient.

In addition, I would like to extend to you an invitation to attend any or all the social functions in the evening as our guest. They are:

Sunday, June 9

5:30 Cocktails and dinner, Rooftop Lounge, Harnwell House, 3820 Locust Walk to be followed by a welcoming program and the Japanese film "Gate of Hell"

Monday, June 10

6:30 Cocktails and dinner at the Kobe Japanese Restaurant, Valley Forge Hilton, King of Prussia, Pa. 19406 (Bus departs from Harnwell House at 5:30 p.m. - please notify us if you will take the bus)

Tuesday, June 11

5:00 Cocktails and dinner at International House, 37th and Chestnut Streets, Private Dining Room

Thursday, June 13

Cruise on the Delaware riverboat "Showboat"
Pier 11 North, Delaware Avenue and Race Streets.
Cocktails, dinner, dancing
6:30 boarding, 7:00 sailing (Bus departs from
Harnwell House at 6:00 p. m.)

Friday, June 14

1:00 p. m. Farewell luncheon - Harnwell
Rooftop Lounge, 3820 Locust Walk

I think you will find these activities enjoyable, and I encourage you to attend because we feel it gives the registrants a chance to meet informally and chat with their faculty.

Due to notifying our caterers, I would like to know at your earliest convenience which events you will attend. You are most welcome to bring a guest to any of these events.

The enclosed schedule will confirm your participation time and location.

Please let me know if you have any questions.

Sincerely yours,



Penny C. Rubincam
(Mrs. Paul R. Rubincam, Jr.)
Assistant Director

7811

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Penn Grads

Why MASEA

SEE PAGE 3

UNIVERSITY OF PENNSYLVANIA

ALUMNI COLLEGE 1974
June 9-14

SCHEDULE

Sunday, June 9

- 3:30 - 5:30 p.m. Registration, Harnwell House
3820 Locust Walk, Lobby
- 5:30 p.m. Reception
- 6:30 p.m. Dinner
Location: Harnwell House, Rooftop Lounge,
3820 Locust Walk
- 7:30 p.m. Film, "Gate of Hell"

Monday, June 10

- 9:00 - 10:30 a.m. Introduction to the University Museum --
Dr. Gregory Possehl "The Duties of a
Museum" -- David Crownover, Executive
Secretary, University Museum
Location: McNeil Building, 2nd floor
Conference Room #286 (south side of
Locust Walk between 37th and 38th Streets)
- 10:30 - 11:00 a.m. Coffee Break
Location: McNeil Building, 2nd floor lounge
- 11:00 - 12:30 Japan Lecture -- "Historical Introduction
to Japan" -- Dr. Hilary Conroy
Location: Same as 9:00 a.m. lecture
- 12:30 - 1:30 p.m. Lunch
- 1:30 - 2:30 p.m. Japan Discussion -- "Food and Philosophy" --
Yoichi Aizawa
Location: Rainey Auditorium, new wing of
University Museum, 33rd and Spruce Streets

Monday, June 10 (continued)

- 2:45 - 4:30 p.m. Tour of University Museum. Assemble
in Kress Gallery, new wing entrance of
University Museum
- 5:30 p.m. Bus departs from Harnwell House for Japanese
Dinner, Kobe Japanese Steak Restaurant, Valley
Forge Hilton, King of Prussia, Pennsylvania

Tuesday, June 11

- 9:00 - 10:30 a.m. Japan Lecture -- "Japanese Literature" with
Dr. Cecelia Segawa (Siegle)
Location: Classroom #138, new wing,
University Museum, 33rd and Spruce Streets
- 10:30 - 11:00 a.m. Coffee Break
Location: Mesopotamia Gallery, University
Museum, 33rd and Spruce Streets
- 11:00 - 12:30 Museum Lecture -- "Ancient Civilization
in Western Asia" -- Dr. Gregory Possehl
Location: University Museum, 33rd and
Spruce Streets
- 12:30 p.m. Lunch
- Open Afternoon
- 5:00 - 6:00 p.m. Cocktails and Japan rap session with
Timothy Winant
Location: International House, 37th and
Chestnut Streets, Members' Lounge,
2nd floor
- 6:00 - 7:00 p.m. Dinner
Location: International House, 2nd floor,
Private Dining Room
- 7:00 - 8:00 p.m. Museum rap session with Gregory Possehl
Location: International House, Members' Lounge
- 8:30 p.m. Film, "Woman in the Dunes"
Location: Harnwell House Rooftop Lounge
3820 Locust Walk

Wednesday, June 12

9:00 - 10:30 a.m.

Museum Lecture -- "Ancient Egypt"
Dr. David O'Connor
Location: Rainey Auditorium, new wing,
University Museum, 33rd and Spruce Streets

10:30 - 11:00 a.m.

Coffee Break
Location: Mosaic Gallery, new wing,
University Museum, 33rd and Spruce Streets

11:00 - 12:30

Japan Lecture -- "Japanese Business," Panel
Mr. Yusuke Selzine (Mitsubishi Trading Co.)
Mr. Ryujiro Yagasaki (Mitsubishi Trust Bank)
Mr. Isamu Koike (Industrial Bank of Japan)
Dr. Irwin Friend, Richard K. Mellon Professor
of Finance
Location: Rainey Auditorium, new wing,
University Museum, 33rd and Spruce Streets

12:45 p.m.

Bus departs from University Museum for
lunch in the cafeteria of the Philadelphia
Museum of Art

2:00 p.m.

Philadelphia Museum of Art -- slide lecture
and tour of Japanese sections with Ann McPhail
Location: Multi-purpose room of the Education
Division, directly in back of cafeteria

Open Evening

Thursday, June 13

✓ 9:00 a.m.

Museum Lecture -- "MASCA: The Place of
the Physical Sciences in the University Museum"
Dr. Elizabeth K. Ralph
Location: Rainey Auditorium, new wing of
University Museum, 33rd and Spruce Streets

9:30 - 10:00 a.m.

Coffee Break
Location: Sharpe Gallery, University Museum

10:00 a.m.

Tour of MASCA Radiocarbon Dating Laboratory.
Thermoluminescent Dating Laboratory, Aerial
Photography Laboratory and other facilities --
departing from Sharpe Gallery

Thursday, June 13 (continued)

- 12:30 - 2:00 p.m. Lunch
- 2:00 p.m. Japan Lecture -- "Women's Role in Japan,
The Old and the New" with Esther Rhoads
Location: International House, 37th and
Chestnut Streets, Rooms 3 and 4 (2nd floor)
- 3:30 p.m. Japanese Tea Ceremony and Japanese Flower
Arranging -- Miss Sanae Usami, Miss Kyoko
Nakamura, Miss Taeko Matsui, Miss Setsuko
Ishii
Location: International House, 37th and
Chestnut Streets, 2nd floor, Members' Lounge
- 6:00 p.m. Bus departs for Delaware River cruise and
dinner-dance on the "Showboat," Pier 11 North,
Delaware Avenue and Race Street
- 7:00 p.m. "Showboat" sails returning at 10:00 p.m.

Friday, June 14

- 9:00 - 10:30 a.m. Museum Summary -- Dr. Possehl
Location: Harnwell House, 3820 Locust Walk,
Seminar Room off lobby floor
- 10:30 - 11:00 a.m. Coffee Break
Location: Harnwell House, 3820 Locust Walk,
Lobby, mezzanine level lounge
- 11:00 - 12:30 Japan Summary Lecture -- "New Japan"
Dr. Hilary Conroy
Location: Same as 9:00 a.m. session
- 1:00 p.m. Reception and Farewell Luncheon
Location: Harnwell House, 3820 Locust
Walk, Rooftop Lounge

UNIVERSITY of PENNSYLVANIA

PHILADELPHIA 19174

Department of Alumni Relations
THE FRANKLIN BUILDING I-6

(215) 594-7811

July 26, 1974

Dr. Elizabeth K. Ralph
BW4 Rittenhouse Lab
209 S. 33rd Street/E1

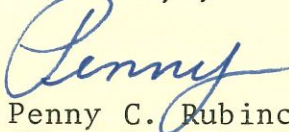
Dear Dr. Ralph:

In spite of my delay in writing to you, my gratitude is no less diminished by the length of time that has elapsed since your participation in our Alumni College program in June.

We have had very nice comments about this year's program, and I am indeed very appreciative of your willing participation that helped make it the success that it appears to have been.

Best wishes for a pleasant remainder of the summer.

Sincerely yours,



Penny C. Rubincam
(Mrs. Paul R. Rubincam, Jr.)
Assistant Director

PCR:jm

UNIVERSITY of PENNSYLVANIA

PHILADELPHIA 19174

PATRICIA W. MEYERS

Corporate and Foundation Relations
The Franklin Building
3451 Walnut Street I6

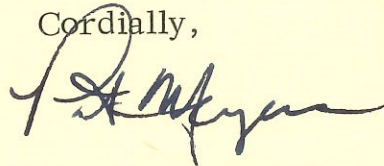
January 30, 1975

Elizabeth R. Ralph
Associate Director
The University Museum
33rd & Spruce Streets
Philadelphia, Pennsylvania 19104

Dear Dr. Ralph:

Thank you for your letter of January 22 with enclosures. I shall be glad to review these and be back to you within a few days.

Cordially,



PWM:rmh

cc: Eugene B. Funderburke